



## **Emerson College Student Government Association**

**SGA President:** Nandan Nair

**SGA Vice President:** Kayla Armbruster

**SGA Treasurer:** Oliver Katz

**Secretary:** Olivia DeCesare

**Chief Justice:** Georgia Winn

**Director of Communications:** Josue Velazquez

## **NOTICE OF MEETING:**

THIS AGENDA will be utilized during the Friday, Nov. 1 Student Government Association General Assembly meeting beginning at 12 p.m. in Walker building, room 417.

## **NOTICE OF AGENDA:**

THE SGA SHALL ENGAGE in the following matters once the meeting is called to order:

- I. Call to Order
  - A. 12:04
- II. Approval of minutes from last week.
- III. Presentation on Civic Engagement by Sithara Menon.
  - A. Civic Engagement
    1. Student Voters have historically had a difficult time voting for barriers.
    2. Students can make a huge impact when they vote.
    3. In 2020 and 2022 the impact of student voting was felt heavily.
    4. Student voting is incredibly important.
  - B. Supporting Other Students
    1. Using platform as a government and using voice as a student.
    2. Most effective strategy is peer to peer.
    3. Students are the best to get other students to vote.
    4. Most influential communicators are those in your own circle.
    5. Get them the information to fight against disinformation.
    6. Urge those that can to vote early.
    7. Motivate folks; let them know that their vote can make a difference. Many don't believe it does.
  - C. How do we get students from wanting to vote to doing it?
    1. Lots of resources.
      - a) First Link
        - (1) Conversation guide: key message and principles of how to talk to folks about the process of navigating registration, absentee ballot, etc.
      - b) Second Link
        - (1) State Student Voting Guide
        - (2) Worked with voting lawyers for clear state-by-state guides and the rules for each state.

(3) Great resource.

c) Third Link

(1) Election Protection Coalition

(2) Volunteer lawyers help folks navigate any difficulty they have with the process.

(3) Available on a help-line so you can call

D. What do you say to Students who don't care or don't want to vote?

1. Taking a listening approach; everyone will have different reasons for why they don't vote, so there's no single phrase that will resonate with everyone.
2. From there, communicating to folks how the issues they care about are impacted by their vote.
3. Messaging guide link; examples of these different approaches.

E. How do you educate people about what's going on across the ballot?

1. Focus on voter education.
2. Lots of folks don't have a lot of information on candidates in lower elections.
3. Lots of nonpartisan sources for information on candidates!
4. Giving people this information helps them feel more encouraged to vote.
5. We encourage everyone to vote as often as they can.
6. Having this information available often and yearly also helps to encourage people.

F. What does workload look like leading up to Election?

1. As a national coalition, we try to continue the momentum.
2. The post-election period is important, help folks understand the process of finalizing the vote too.
3. Posting our annual gathering every year. We as a coalition set collective goals.
4. We want all the leaders on the ground to be setting the goals.

IV. [S.B. 1.](#)

A. Tabled until Nov. 8th

V. Lavender Council.

A. Student/Faculty/Admin counsel for building LGBTQIA+ positive campus.

B. Looking for new members; email [Olivia](#) or [Charlie](#) if you're interested!

VI. Introductions & Appointments

A. Lilliana

1. Freshman VMA (Phoebe's Deputy)
2. Italian Restaurant at home with her Grandkids but they're all the same age.

B. Jazzy

1. Freshman Political Comm
2. Low income first gen senator
3. Casa Bonita with Cartman

C. Addy

1. Comm Studies Major, Marketing Minor
2. Class of '26 Secretary
3. Dinner with Tony Soprano eating Gabagool.

D. Leo has been appointed.

E. Thom has been appointed.

VII. Project Proposals.

A. Hazel

1. "The Empower Emerson Project"

a) Vision

(1) Work with teams to put on bimonthly community building events.

(2) Connect Emerson students to the greater Boston Community

(3) Raise awareness on the value of community service and small acts of kindness.

2. "Crafting For Kindness"

a) Bracelet making event for children.

b) Bracelets will be handed out on World Kindness Day

c) Handwritten notes from who made the bracelets saying something nice, or why they added the colors/charms.

d) Details

(1) The Loft

(2) 11/7

(3) 12:00-4:00

e) Kids deserve friendship bracelets.

3. After First Event

a) Reflect

(1) What went well

(2) How long did tasks actually end up taking

(3) What can be improved on

(4) How many people attended?

b) Plan

(1) What events can we put on?

- (2) Who can we work with at Emerson?
- (3) Who can we work with in Boston?

B. Max

1. Overview
  - a) Project is a social event
  - b) Revolve around Public Relations
2. Background
  - a) Purpose
    - (1) Outreach to students of all majors to showcase how PR applies to all majors.
  - b) Goal
    - (1) Inspire more students to think about joining organizations surrounding PR and Marketing
3. Research/Incentive
  - a) Eavesdropping on Professor conversation; PR is potentially a dying major.
  - b) People interested in event planning & social media although not into PR.
4. Team
  - a) Dr. Whitten
    - (1) Teaching introductory courses on PR.
    - (2) Helpful for communicating PR.
  - b) Dr. Payne
    - (1) Department chair; absolutely necessary.
  - c) Evan Tom
    - (1) Junior, PRSSA President
  - d) Sofia Sarmanian
    - (1) Junior, PRSSA Secretary
5. Planning/Specifications
  - a) Phase 1
    - (1) Meet with the team, and discuss the logistics of whether or not this is possible.
    - (2) How do we want the event to run
  - b) Phase 2
    - (1) Determine the location, need to contact SEAL to confirm a date and create the marketing.

c) Phase 3  
(1) Catering, figuring out dietary restrictions, pricing, etc.

d) Phase 4  
(1) Send out marketing, RSVPs, social posts, flyers, etc.

6. Cost

a) \$1,000

7. Date of the Event

a) December 14th

b) Gives enough time to figure out everything.

VIII. Costume Contest.

A. Winner: Leo as Kermit

B. Runner up: Jazzy as Snooki

IX. Open Forum.

A. WECB 8-10 P.M. DJ Halloween Costume Contest

B. Be on the lookout for the Newsletter!

C. Sustainability Council & Presentation for potential future GA!

D. Keep an eye out for deputies! For Director of Comms. And also for yourself!

X. Adjournment.

A. 1:41